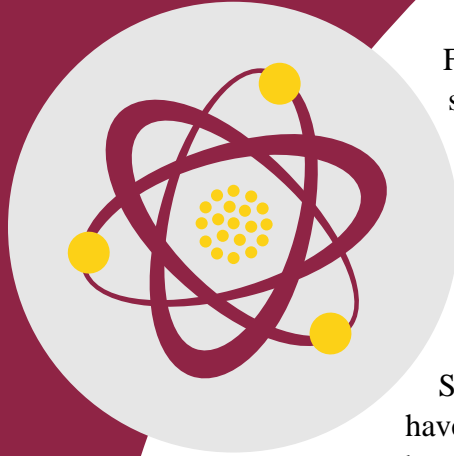


# An inside look at Sonoma County's leading service provider



## Welcome to Purofirst of Sonoma County

For many years, our goal has been to ensure the complete satisfaction of every client while offering knowledgeable and friendly service at competitive rates. At Purofirst, our hope is that you'll feel confident in our ability to meet all of your expectations and for us to know that our customers are always our number one priority.

Purofirst of Sonoma County is conveniently located in Santa Rosa. Through years of experience, our technicians have gained the knowledge to provide any type of water, fire, smoke, vandalism and mold restoration and reconstruction service that you may require.

## What We Do...

### The Leader in Water Damage Restoration Technology

**Purofirst of Sonoma County** is locally owned and operated providing 24 hours a day, 7 days a week emergency property damage mitigation and cleaning services to residential customers. Purofirst offers powerful, proven systems, commitment to technical excellence, high quality, and decades of experience.

**Purofirst** is part of a unique franchise system of highly-trained restoration professionals. We care about you and your family's health and safety and we promise to respond to an emergency loss within two hours or less. We are backed by our Corporate Headquarters, PuroSystems, Inc., which is located in Taramac, FL. They have over 35 years of experience and expertise in the property damage restoration and mitigation field.

**Purofirst** is the name you can count on for immediate response and the execution of proper monitoring when you suffer a property loss. Contact us today because... **we stand behind our services!** We are fully licensed and insured with general liability and pollution coverage, Bailee's offsite coverage for your contents, Worker's Compensation on our employees and automobile insurance on all of our vehicle operations.

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A Single Source Provider of  
Fire & Water Damage Restoration & Reconstruction



### *WHAT IS PUROFIRST?*

Purofirst is a National Company consisting of Independently Owned businesses specializing in the Restoration/Reconstruction of property damaged by Fire-Smoke-Water-Sewage or Vandalism. Each office is owned by a LICENSED GENERAL CONTRACTOR.

### *WHAT CLAIMS ARE PUROFIRST'S SPECIALTY?*

All types of property claims...from small water damage claims to total reconstruction...no job is too small or too big... "One Call Does It All!"

### *WHEN CAN A CLAIM BE CALLED INTO PUROFIRST?*

Anytime! We are on-call 24HRS. A day-7 days a week-365 days a year!

### *HOW QUICKLY WILL PUROFIRST RESPOND?*

If it is an emergency, we will dispatch a vehicle within an hour. For non-emergencies, we will make an appointment with the insured within 30 minutes to set an appointment to see the claim.

### *WHEN WILL PUROFIRST HAVE THE SCOPE READY?*

Our computerized line item estimates will be completed in about 48 hours, including photos. Other than emergency work to contain the loss, no other work will be done until we and the agent/adjuster agree on scope and price.

### *WHO GUARANTEES PUROFIRST'S WORK?*

We do! Purofirst guarantees our work in writing for One Full Year. Further, we carry \$1,000,000 in Liability Insurance and full Workers Compensation.

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(707) 538-1772 Fax (707) 538-8120  
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[www.purofirstofsonomacounty.com](http://www.purofirstofsonomacounty.com)  
Lic. #888812



## *REFERENCES*

The following is a list of references. They represent different types of fire and water damage restoration and reconstruction jobs.

1. Al & Lois Aiello  
State Farm Insurance  
5915 Chandler Ct.  
Santa Rosa, CA 95409  
(707) 318-4085
2. James & Kathy Mooney  
USAA Insurance  
138 Sussex Dr.  
Santa Rosa, CA 95403  
(707) 578-0345
3. Nancy Dakin  
USAA Insurance  
4739 Sullivan Way  
Santa Rosa, CA 95409  
(707) 537-1138
4. Richard & Carol Hanna  
USAA Insurance  
18794 Deer Park Dr.  
Sonoma, CA 95476  
(707) 695-3518
5. Wayne & Judy Keiser  
Safeco Insurance  
218 Carina Dr.  
Santa Rosa, CA 95401  
(707) 542-1186
6. Tom & Peggy Corrigan  
Farmers Insurance  
2424 San Joaquin Ct.  
Santa Rosa, CA 95401  
(707) 823-8606
7. Fred Ferronato  
Allied Insurance  
142 Coronation Dr.  
Santa Rosa, CA 95401  
(707) 888-2807
8. Father Krassovsky  
St's Peter & Paul Russian  
Orthodox Church  
Allied Insurance  
850 Saint Olga Ct.  
Santa Rosa, CA 95407  
(707) 585-8330

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## WATER DAMAGE TIPS WHAT TO DO UNTIL HELP ARRIVES!

### DO:

- ☼ *Remove as much water possible by mopping and blotting.*
- ☼ *Wipe as much excess water from wood furniture after removal of lamps and table-top items.*
- ☼ *Remove and prop up wet upholstery cushions for even drying. (Check for bleeding.)*
- ☼ *Place aluminum foil, china saucers or wood blocks between furniture legs and wet carpeting.*
- ☼ *Remove Orientals or other colored rugs from wet wall-to-wall carpeting.*
- ☼ *Open drawers and cabinet doors for complete drying.*
- ☼ *Remove valuable paintings and art objects to a safe place.*
- ☼ *Open suitcases and luggage to dry, in sunlight, if possible.*
- ☼ *Punch small holes in sagging ceilings to relieve trapped water. (Don't forget to place pans underneath.)*

### DON'T:

- ☼ *Leave wet fabrics in place; dry as soon as possible. Hang furs and leather good to dry separately at room temperature.*
- ☼ *Leave books, magazines or other colored items on wet carpets or floors.*
- ☼ *Use your household vacuum to remove water.*
- ☼ *Use TV's or other applications while standing on wet carpets on floors, especially not on wet concrete floors.*
- ☼ *Turn on ceiling fixtures if ceiling is wet. (Keep out of rooms where ceilings are sagging from retained water.)*



***CERTIFICATES AND LICENSES***

*Please click on any of the following links to download image or page*

[www.purofirstofsonomacounty.com](http://www.purofirstofsonomacounty.com)

[www.iicrc.org](http://www.iicrc.org)

CALIFORNIA STATE LICENSE

IICRC CERTIFICATION

CLAIMS TRAINING SERVICES



## *COUPON*

*Purofirst offers a big savings for your insured in order to make them feel at ease when disaster strikes. Please click the link to download our coupon and print when necessary.*

**\$250 OFF DEDUCTIBLE COUPON**



*CONTACT US*

**24-Hour Response Line 707-538-1772**

**Purofirst of Sonoma County**

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Santa Rosa, CA 95403

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**General Contacts:**

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